Supplemental Nutrition Assistance Program
Nutrition Education and Obesity Prevention
SNAP-Ed (SNAP-Ed III) Direct Services
Request for Proposals (RFP)
Questions and Answers
April 24, 2024

Application Format and Criteria

Q1- Where can an applicant find instructions for completing the application in SFS?

A1- The SNAP-Ed III Direct Services RFP is an expenditure-based bid. Information on applying for expenditure-based bids begins on page 60 of the SFS Grantee User Manual online at: https://upk.sfs.ny.gov/UPK/VEN101/FILES/Grantee_User_Manual.pdf. Applicants will respond to application questions, enter a budget, budget narrative, work plan, complete required uploads, and enter the total award amount requested.

Q2- Where can an applicant find the application questions?

A2- There is one question in SFS for the SNAP-Ed III bid event, "Applicant Questionnaire 1". This question can be found in the SFS "Event Comments and Attachments" section of the bid event. The question includes an application questionnaire, "SNAP-Ed III DS Questionnaire". Applicants should download the questionnaire and provide responses to all questions. Once complete, the questionnaire must be saved as a Microsoft PDF and uploaded to the SFS bid event application. Please ensure to label files clearly and minimize the length of file names. File names that are too long will result in a rejection message in SFS.

Q3- Are there character limits in SFS text box fields?

A3- SFS limits most text box fields that require a description to 2,000 characters which does not allow enough space for applicants to fully describe services. To mitigate spacing concerns, OTDA created the SNAP-Ed III DS Questionnaire, as described in Answer 2. Attachments in SFS are limited to 20 megabytes, however, applicant agencies can submit multiple files in response to the RFP so long as each file is 20 megabytes or less.

Q4- Are there requirements for font type, size, spacing, and length for application uploads?

A4- SFS limits file size to 20 megabytes, however, applicants may submit multiple files if the file size being uploaded exceeds the limit. There are no limits or requirements on characters, font, and length. Please ensure to convert the files to PDF and label clearly before uploading to SFS.

Q5- Is there a limit on the number of attachments submitted within the proposal?

A5- OTDA has not set a limit on the number of attachments that can be submitted. Please label files clearly and convert to PDF before uploading.

Q6- Does the RFP include a checklist?

A6- The RFP does not include a checklist. Applicants are expected to complete the required attachments that are described on pages 23-24 of the RFP, the project budget, budget narrative, questionnaire, work plan, and enter the total award amount requested.

Q7- Can we use existing document templates for the Project Description, Work Plan, and budget items?

A7- Please use the Project Description form which has been included as an attachment. To access attachments and uploads, click on the "Events Comments and Attachments" link on the bid event page. The Work Plan section of SFS is intended to capture outcome measures. Applicants must complete the performance measures for each identified objective and task in the Work Plan section. Existing templates for SNAP-Ed II can be utilized if needed to support responses to application questions. Excel budget templates are not needed in addition to budget details and budget narratives that are entered directly into SFS. Please label files clearly and convert to PDF before uploading.

Q8- Are digital signatures allowable for all documents that will be uploaded with RFP?

A8- Yes, digital signatures are allowable.

Eligible Applicants

Q9- Who is eligible to apply?

A9- Organizations eligible to apply for funding under this initiative are limited to non-profit organizations with experience delivering health and human service programs. For-profit entities are excluded from applying for funding under this initiative. Nonprofit applicants must be registered and in good standing with the Charities Bureau of the Attorney General's Office and have a Vendor Responsibility Profile available and current on OSC's VendRep System at: http://www.osc.state.ny.us/vendrep/index.htm. All nonprofits are subject to the Prequalification Requirement in the Statewide Financial System.

Q10- What is a consortium-based approach?

A10- A consortium-based approach is a collaboration of multiple providers. Applicant agencies are encouraged to consider collaborating with other experienced providers using a consortium-based approach to serve a region. A consortium may include partnering with other providers in a region using a subcontract or leveraging resources through a partnership with another agency.

Q11-Who is the lead in a consortium?

A11- The applicant is the lead for the consortium and, if funded, will be the direct and primary recipient of the contract. The lead is responsible for the project's performance, the appropriate expenditure of contract funds to all consortium members and all other obligations of a

contractor. In general, the requirements that apply to a contractor also apply to the consortium members.

Q12-Are all consortium members required to facilitate all activities, or can they be divided among providers?

A12- Applicants proposing a consortium-based approach must designate one of the applicant entities as the 'lead' for the consortium and include in the application a description of the roles and responsibilities of the lead applicant and each co-applicant. Formal contracts between the lead applicant and its members must be developed to outline individual responsibilities and payment terms. The consortium members must indicate unanimous understanding and commitment to program goals for the contract's life.

Q13- What are the terms and penalties if certain organizations in a consortium do not meet program goals?

A13- Consortium members who are not meeting their program goals and objectives will be required to develop and implement a corrective action plan. If there is no improvement after plan implementation, the member may be terminated.

Q14- What is a regional approach?

A14- Regional approach services participants in more than one county. When proposing a regional approach, program budgets should be carefully planned and include only cost-reasonable expenses required to support the delivery of the program in all counties covered in the region to be served. A single provider applicant or a consortium can propose a regional approach.

Q15- What does OTDA mean by giving an applicant "priority?"

A15- Priority points for evaluating and scoring proposals are awarded to applicants who meet certain criteria as described throughout the RFP.

Letter of Support

Q16-Does the Letter of Support need to come from each Human Resources Administration office in each county for applicants proposing to serve the NYC region?

A16- For NYC applicants the letter of support should be requested through HRA. The New York City Department of Social Services (DSS) / Human Resources Administration (HRA) requires that requests for District Partnership Forms be submitted to the NYC DSS/HRA Office of Strategic Partnerships. Instructions for submitting such requests can be found on the agency's website at: Letters of Support - HRA (nyc.gov). Please note that DSS/HRA asks applicants to submit requests three weeks prior to the deadline for the solicited funding opportunity to ensure sufficient time to turn around requests.

Q17- How many Letters of Support are required?

A17- At minimum applicants must provide one letter of support. However, applicants can collaborate with as many districts as they wish. A letter of support must be provided by the social services district (District) representative for each District the applicant is proposing to serve. Completion of the letter of support substantiates that the District has participated in the

design of the proposal and agrees to identify and/or refer participants in receipt of SNAP during the program period.

Q18-Should an applicant forgo submitting their application if they have not obtained a letter of support?

A18-No, applicants who are unable to obtain a letter of support prior to the application deadline, should still submit their application. Please note in the application the steps taken by the applicant to obtain the letter of support. Applicants who are selected for an award, will be expected to obtain a letter of support from the district(s) during contract negotiations.

Needs Assessment

Q19- What data should be used for the needs assessment?

A19- The data for the needs assessment will vary for each applicant. The needs assessment is a process of identifying and describing the extent and type of health and nutrition problems and needs of individuals within the community being served. The needs assessment should:
- Be a data-driven process to identify the SNAP-Ed target audiences in the proposed area(s) to be served and their needs.
- Present the nutrition, physical activity, and obesity prevention needs of the target population and their barriers to accessing healthy foods, physical activity, and SNAP-Ed programming.
- Consider the diverse characteristics of the target population, including race/ethnicity, language, and other factors.
- Capture information on whether services are already being delivered to the target audience.

Additional resources on SNAP-Ed needs assessments can be found online at: SNAP-Ed Needs Assessment Toolkit | SNAP-Ed (usda.gov).

Q20-Please define 'unmet need".

A20- An unmet need is a demonstrated need for nutrition education and obesity prevention for the SNAP-Ed target population, which has been identified through a valid data driven needs assessment. This would include documenting that a current SNAP-Ed program is the only nutrition education and obesity prevention program in the area and/or a lack of any SNAP-Ed or other nutrition program in the area to be served. The applicant agency is responsible for documenting, that there is no duplication of service.

Q21- Is there an OTDA SNAP data resource?

A21-OTDA statistics on SNAP can be found online at: https://otda.ny.gov/resources/caseload/.

Staffing

Q22- Will Nutrition Assistants be allowed to teach nutrition education classes?

A22- Nutrition Assistants can teach nutrition education classes. It is up to the applicant to determine if the staff included in proposals are reasonable and qualified to teach nutrition education classes. To assist in determining strengths and weaknesses of nutrition educators, applicants may consider using the Society for Nutrition and Behavior Educator Competencies at: https://www.sneb.org/nutrition-educator-competencies/. Additionally, Nutrition Educators and other SNAP-Ed staff are encouraged to enhance their knowledge and skills by completing the National Nutrition Certification Program, a free online learning certification program available at: https://community-nutrition-education.extension.org/national-nutrition-certification-program/.

Q23- Is a teaching certification an allowable degree for hiring a Nutritionist to work with youth only?

A23- It is up to the applicant to determine if the staff included in proposals are reasonable and qualified to teach nutrition education classes. To assist in determining strengths and weaknesses of nutrition educators, applicants may consider using the Society for Nutrition and Behavior Educator Competencies at: https://www.sneb.org/nutrition-educator-competencies/. Additionally, Nutrition Educators and other SNAP-Ed staff are encouraged to enhance their knowledge and skills by completing the National Nutrition Certification Program, a free online learning certification program available at: https://community-nutrition-education.extension.org/national-nutrition-certification-program/.

Q24- Is professional development an allowable activity for SNAP-Ed III Direct Services?

A24- Yes, professional development is a non-project activity and can be included in proposals.

Q25- How does OTDA define a qualified individual?

A25- It is up to the applicant to determine if the staff included in proposals are reasonable and qualified to teach nutrition education classes. To assist in determining strengths and weaknesses of nutrition educators, applicants may consider using the Society for Nutrition and Behavior Educator Competencies at: https://www.sneb.org/nutrition-educator-competencies/. Additionally, Nutrition Educators and other SNAP-Ed staff are encouraged to enhance their knowledge and skills by completing the National Nutrition Certification Program, a free online learning certification program available at: https://community-nutrition-education.extension.org/national-nutrition-certification-program/. Any OTDA or FNS concerns with planned staffing will be discussed during the contract negotiation process with selected providers.

Q26- **Page 27 of the RFP indicates the following: Funds may not be used to support the salaries of administrative personnel that receive compensation more than $199,000 without prior approval. What does the "prior approval" process consist of?**

A26- Applicants including administrative personnel that receive compensation more than $199,000 will be required to include a resume or curricula vitae (CV) for that staff in addition to the position narrative. Resumes and CVs will be reviewed by OTDA and OSC. Any concerns

with funding these positions will be discussed with selected providers during contract negotiations.

Q27- **NYS Executive Order 38 (EO 38) – capped executive salaries at $199,000 for state-funded service providers and limited administrative expenses to 15% of their total annual costs – EO 38 has been rescinded. Does the compensation limit still apply? Should we not include a portion of a position with a salary above $199,000 in our application budget?**

A27- Yes, the compensation limit still applies. Administrative expenditures to support program functions should be limited. The budget should focus on direct program staff and services that support SNAP-Ed program goals. Applicant agencies are permitted to include administrative personnel that receive compensation more than $199,000 should they deem it necessary to support SNAP-Ed program goals. Any administrative personnel included that meet the criteria must be approved prior to contract execution as described in Answer 26.

Q28- How do we account for unknown staff when completing the staffing plan?

A28- SNAP-Ed funds can be used to pay staff who support SNAP-Ed delivery. For each staff person who will be paid using SNAP-Ed funds, provide the position title, percentage charged based on time spent on SNAP-Ed, salary, and benefits. Applicants who are not fully staffed, can indicate vacant positions by writing "vacant" next to the position title; for example, "Nutrition Educator (vacant)".

Duplication and Collaboration

Q29-What is considered duplication of services?

A29-FNS and OTDA expect selected providers to coordinate SNAP-Ed activities with other national, State, and local nutrition education, obesity prevention, and health promotion initiatives and interventions, whether publicly or privately funded. Applicants must consult and coordinate with leadership of other programs to ensure services are not being duplicated. Applicants proposing to collaborate with existing programs, must fully describe how collaborative efforts will be implemented and clearly identify specific services and activities that will be funded with SNAP-Ed.

Q30- Why is collaborating with 4-H a duplication of service if 4-H is funded by county dollars?

A30- 4-H conducts activities like those delivered through SNAP-Ed programming. Funds can be used to expand an existing program if the allowable services and activities are not covered by other funding sources. Applicants interested in collaborating with 4-H may include that collaboration in their proposals, however a Memorandum of Agreement (MOA) would need to be developed and approved by OTDA prior to program implementation. The MOA must specify the arrangement for SNAP-Ed services and attest to no duplication of services and/or supplanting of funds (e.g., comparable costs for services) related to the proposed SNAP-Ed activity.

Q31-How should statewide efforts and initiatives be described in the application?

A31-Applications that include one or more common goals, promote collaboration, and use integrated approaches to connect effort and resources are encouraged. Statewide efforts should be described in detail by the lead agency and partners in each individual application.

Example: Statewide text messaging campaigns have a total projected budget of $250,000. Applicant A is the lead agency and would like to continue the initiative into SNAP-Ed III. Applicant B and C support the effort as well and would also like to continue into SNAP-Ed III. Applicant A, B, and C should include the statewide initiative in their applications, describing their roles in the initiative, the projected outcomes of the initiative, and the total funding needed to support the costs related to each applicant's role.

Q32- We currently work with two college/university food pantries within our region for direct and indirect events, targeting clients that utilize the food pantry. Would this be allowable?

A32- Applicants proposing to collaborate with existing programs, must fully describe how collaborative efforts will be implemented and clearly identify specific services and activities that will be funded with SNAP-Ed.

Q33- Can a SNAP-Ed provider share building space with WIC?

A33- Yes, shared building space must be cost-allocated, and applications must identify which portion will be covered with SNAP-Ed funds. For example, if 30 percent of the staff working in a building are SNAP-Ed staff, then 30 percent of the cost of the building lease is allocable to SNAP-Ed. Similarly, if the SNAP-Ed program uses building space for 25 percent of the time, then 25 percent of the cost of the space is allocable to SNAP-Ed.

MWBE

Q34- MWBE utilization plan and M/WBE subcontractor and suppliers letter of intent to participate forms say this form must be submitted for any bid, proposal, or proposed negotiated contract or within a reasonable time thereafter, but before contract award. Do we need to submit these forms while applying or after awards are given?

A34- All forms listed in Part F of the RFP should be uploaded to SFS. We encourage applicants to complete the MWBE Utilization Plan, however, understand that MWBE requirements will be settled during contract negotiations. Any forms that cannot be completed should still be uploaded and include a brief description of why the form is incomplete or "To Be Determined/TBD".

Q35- Please describe which discretionary items are not subject to MWBE requirements?

A35- Applicant budgets will vary greatly and will each require an independent evaluation for MWBE goal setting. In general, expenditures that are not subject to MWBE include personal services/salary, travel reimbursements, utilities, postage, telephones, staff benefits, and space/property rent or lease.

SNAP-Ed Activities and Services

Q36- Are applicants required to facilitate all direct education activities described in the RFP?

A36- No, applicants are not required to facilitate all direct education activities described in the RFP. Applicants should select direct education activities that are applicable to their target audience.

Q37- Do applicants need to specify which approved curricula will be used if selected to be a provider?

A37- Applicants are encouraged to specify which approved curricula they intend to utilize. Applications will be scored based on the completeness of information provided.

Q38-What are the criteria for the NYS SNAP-Ed curriculum?

A38- NY requires SNAP-Ed curricula to be evidence-based, behavior-focused nutrition education implemented at the individual and interpersonal levels with an intensity and duration that supports behavior change and allows for active engagement in-person, in a live online format, or through interactive media. A list of already approved curricula can be found online at: SNAP-Ed Library | SNAP-Ed (usda.gov). Applicants wishing to propose curricula that is not in the SNAP-Ed Library will be considered if it meets the criteria for NY and FNS.

Q39-Is youth programming grades K-12?

A39- Youth programming includes preschool, elementary, middle, and high school-aged children.

Q40-Page 14 of the RFP indicates, "Accompanying SNAP-Ed information and resource table is encouraged" in the Nutrition Class Series section. What is this referring to?

A40-In addition to the requirements for Nutrition Class Series, applicants are also encouraged to set up a table at the classes that has SNAP-Ed resources for participants to use and/or bring home.

Q41-Are live virtual education classes direct education?

A41- Yes, for virtual programming, agencies are still responsible for collecting demographic information, establishing protocols, and measuring behavior change. Agencies are also required to display the SNAP "And Justice for All" poster in a readable way.

Q42-"Retail and Farmer's Market Food Demonstrations (Adults)" is described. Can these food demonstrations be held during an implementing agency's own Farm to Worksite food box distribution PSE intervention?

A42-Yes, this would be considered a multi-level intervention.

Q43- Can demonstrations be performed at our free produce markets?

A43-Food demonstrations must be conducted in qualifying locations. Qualifying locations are locations the SNAP population live, work, shop, eat, sleep, play, and learn. Documentation for locations must demonstrate that generally, the location serves low-income persons. This would include, for example, residential housing communities, schools, or childcare centers located in census tract areas or other defined areas where at least 50 percent of individuals have incomes

consistent with eligible poverty guidelines or thresholds or children in schools where at least 50 percent of children receive free and reduced priced meals.

Q44- Will any points be given for indirect education?

A34-Indirect education is often used in conjunction with a PSE or Direct Education activity. Inclusion of indirect education in applicant responses will be scored and evaluated based on the completeness of the response and proposed impact of the indirect education component.

Q35- Can we choose other interventions than those noted in the RFP?

A35-Interventions for the SNAP-Ed III Direct Services RFP must be evidence-based. A listing of approved evidence-based interventions can be found online at: [SNAP-Ed Library | SNAP-Ed (usda.gov)](usda.gov). Interventions not included online in the Toolkit may also be used in proposals provided they are evidence-based, and justification is provided. The list of Toolkit interventions will be updated continually to ensure it provides a current list of evidence-based interventions to further obesity prevention efforts through SNAP-Ed.

Q36- Does the Farm to Community Site/Food Box program need EBT and farmer connection?

A36-No, however, applicants are encouraged to work with farmers to serve more low-income individuals, which may include advising an existing market on the process for obtaining EBT machines to accept SNAP benefits and marketing farmers markets to low-income individuals and communities. SNAP-Ed funds cannot be used to cover the cost of EBT equipment.

Q37- How are qualifying schools defined now that most schools are Community Eligible Providers (CEP)?

A37- To be eligible, schools must meet a minimum level (40 percent) of identified students for free meals in the year prior to implementing the CEP; Each year, a list of all schools eligible for CEP are listed in the CEP database at [Community Eligibility Data (frac.org)](frac.org). This is the current guidance for FFY 2024. If this policy is updated, it will be included in the FFY 2025 SNAP-Ed Plan Guidance. Schools included in proposals can be adjusted as needed during the contract negotiation process.

Q38- For organizations conducting school wellness PSE work, do MOAs with school partners need to be uploaded as attachments to the application?

A38- A Memorandum of Agreement with school(s) is required to document school eligibility, prevent duplication of other State and Federal funded school wellness interventions, and outline initiative components to be achieved during the year. Applicants who are in the process of obtaining or updating MOAs with school partners should note that in the proposal. MOAs that are not prepared for the application can be submitted by selected providers during contract negotiations.

Budgeting

Q39- Is there a maximum cost per participant?

A39- Flexibility exists in how and what services are delivered through SNAP-Ed. Since program design and services can differ significantly, there is no average cost per participant. The expectation is that costs will be reasonable and necessary to provide the services outlined in each individual proposal.

Q40- How is the 15 percent administrative cap calculated?

A40- Administrative costs are those operating costs related to operating the contract that do not directly impact the contract and are limited to 15 percent of the contract total. The percentage is derived by adding all administrative costs in the project budget, including administrative costs sub-allocated to partners.

Q41- What is the maximum award a consortium can request?

A41-A consortium at minimum must include 3 SNAP-Ed eligible applicants. The lead applicant may request up to $1,500,000. Additional consortium members may request up to $1,000,000 each. Example: Provider A is the prime provider in a consortium. The consortium includes six members/provider agencies. Provider B, C, and D request a budget of $1,000,000 each. Provider E requests $500,000 and Provider F requests $250,000. The consortium total budget $5,250,000. There is no maximum to the requested amount, however, funding available to support Year 1 of this initiative is limited to the FFY25 SNAP-Ed allocation.

Q42- Are cell phones an allowable line item? If so, is there a maximum number allowed, and what is the monthly reimbursement?

A42- Cell phones may be purchased for staff who work predominantly in the field or away from a desk location with a land line. Cell phone purchases should be limited, and efforts to share cell phones among staff only as needed for remote work are encouraged. If a cell phone is purchased for staff who work on multiple grants, a cost allocation plan for the cell phone is required. Cell phones are "theft sensitive" items and should be kept under close watch. Requests for cell phones must be approved in advance by the FNS regional office through the State Plan process. Costs for cell phone plans must be reasonable.

Q43- Are cell phones and office lines both reimbursable?

A43- Yes, both cell phones and office lines are allowable expenses. Please see Question and Answer 42 for more information on cell phones.

Q44- What is the cost allowed per Food Demo?

A44- Historically, participant food demonstration costs have been approximately 2 percent of the project budget for most SNAP-ED Programs. Applicants should provide a cost-per-participant formula that includes the estimated number of persons to be served, the number of activities, and associated food costs for the sample only. Costs must be reasonable and consistent with eating healthy on a budget.

Q45-Are advertisements for vacant SNAP-Ed positions an allowable cost?

A45-Recruitment of SNAP-Ed staff is an allowable expense.

Q53- Is the cost of a background check an allowable expense?

A53-Costs associated with conducting background checks may be allowable as an operating expense. The cost must be reasonable and necessary for carrying out SNAP-Ed services and must be approved by FNS prior to contract execution.

Q54-Is offsite storage an allowable cost to store program materials and reinforcement items?

A54-The cost of kitchen equipment and supplies necessary for food storage, preparation, and display of food prepared for demonstration purposes are allowable expenses. Space allocated to SNAP-Ed is allowable. Shared space must be cost-allocated. Commercial rental space charges cannot be used for publicly owned space.

Q55- Is there flexibility in ridesharing for staff who work in NYC or other urban centers?

A55- Yes, but only if a contractor demonstrates that other cost-reasonable travel options for business related activities including rental and public transportation were unavailable.

Q56-Are salaries for personnel leading garden activities allowable?

A56- No, gardening is not an approved activity or service for SNAP-Ed III Direct Services.

Q57-Will a list of allowable PSE costs be provided?

A57-SNAP-Ed costs must be reasonable and necessary. FNS defines allowable PSE costs as:

- Costs associated with the implementation and maintenance of PSE efforts within the scope of SNAP-Ed
- Consultation with partner organizations on promoting organizational policy and practice changes that support healthy food and beverages, physical activity, and reduced sedentary behavior (e.g., entertainment screen time)
- Analyzing and preparing data reports and sharing information on the expected benefits of PSE changes
- Consultation and training with food retailers, farmers, food distributors, and farmers market managers on increasing access to and promotion of whole grains, fruits and vegetables, and low-fat dairy
- Conducting environmental scans or assessments of the food and activity environments where food and activity decisions and choices are made.
- Community forums or meetings with SNAP-Ed-eligible populations or service providers on healthy eating and active living
- Point-of-purchase or point-of-decision signage and other behavioral cues to action that promote healthy eating or physical activity choices.
- Resource kits with strategies for adopting, implementing, maintaining, and evaluating PSE changes.
- Consultation with partner organizations on measures to address and reduce food waste and enhance use and consumption of available healthy food resources.

General

Q58- Will SNAP-Ed NY be rebranded for SNAP-Ed III?

A58-OTDA does not anticipate any rebranding activities as part of this procurement.

Q59-Is there an MOU template included in the bid event?

A59- An MOU template was not included in the bid event. Applicant agencies must describe their relationship with partner organization in which they plan to coordinate with for the provision of services, including statewide organizations. Applicants should formalize these relationships through memoranda of agreement/understanding (MOUs) or letters of support or commitment. Copies of contracts and MOUs that involve funds provided under the SNAP-Ed grant must be available for inspection on request.

Q60-Who needs to complete the Contract Attestation (Non-Collusive Bidding Certification)?

A60-Applicant agencies must complete the Non-Collusive Bidding form. For consortium applicants, only the prime/lead applicant needs to complete and submit the form, however, the form may be requested for other consortium members during contract negotiations.

Q61- Are the reviewers of our applications familiar with SNAP-Ed?

A61-Applications should be completed under the assumption that reviewers are not familiar with SNAP-Ed or are minimally familiar. Reviewers will have the opportunity to read the RFP and ask program specific questions throughout the review and scoring process.

Q62- The link to the SNAP-Ed evaluation framework in the RFP does not work. Please provide a new link.

A62-Applicants can find the SNAP-Ed evaluation framework online at: SNAP-Ed Evaluation Framework and Interpretive Guide | SNAP-Ed (usda.gov).

Q63-Are applicants able to score 12 points for Direct Education activities?

A63- The maximum points available for direct education activities is 12. Scores will be based on proposed activities, target audience, reach and completeness of responses describing direct education activities.

Q64-Will the proposal due date be extended?

A64-OTDA does not anticipate extending the proposal due date. An extension could result in a gap in services and inability to begin programming on October 1. Applicant agencies are expected to submit proposals no later than May 10, 2024, at 3:00pm. OTDA strongly encourages applicants to submit proposals early. SFS will lock at 3:00pm on May 10, 2024. Once SFS locks, applications can no longer be submitted. Applications outside of SFS will not be accepted or reviewed.