

**ATTACHMENT A-2
FEDERALLY FUNDED GRANTS**

Participant Eligibility:

This initiative is targeted to SNAP and SNAP-eligible adults (19 and older) and youth (4-18) at risk of poor nutrition and diet related disease.

SNAP households are identified by referral from Local Department of Social Services or SNAP outreach organization, or self-referral. SNAP-eligible adults are identified using categorical program participation [receipt of other means-tested federal assistance such as TANF, SSI, WIC, or program referral] or by location [at food banks, food pantries, soup kitchens, public housing, SNAP /TANF job readiness program sites, WIC clinics, or grocery stores which redeem average monthly SNAP benefits of \$50,000 or located in census tract where at least 50% of persons have incomes \leq 185% of the federal poverty threshold].

Incarcerated individuals, boarders, and college/university students who do not meet the SNAP student eligibility criteria are ineligible for Eat Smart New York.

Allowable, Reasonable and Necessary Costs:

While OMB regulations define what is allowable, costs related to SNAP-Ed activities shall also meet an “allowable, reasonable and necessary” test.

Allowable: Allowable costs are those for which USDA will reimburse the agency that incurred them.

- Support an activity within the scope of SNAP-Ed, included in an approved SNAP-Ed plan;
- Conform to Federal Government-wide and SNAP-specific cost principles and SNAP-specific rules for specific items of cost.

Reasonable: A cost is reasonable if, in its nature and amount, it does not exceed that which a prudent person would pay under the circumstances prevailing at the time the decision was made to incur this cost.

- Provide a program benefit generally commensurate with the cost incurred;
- Are in proportion to other program costs for the function that the costs serve; and
- Are within the scope of SNAP-Ed.

Necessary: Necessary costs are incurred to carry out essential functions, cannot be avoided without adversely affecting program operation, and do not duplicate existing efforts.

- Are incurred to carry out essential functions of SNAP-Ed;
- Cannot be avoided without adversely affecting program operations;
- Are a priority expenditure relative to other demands on availability of administrative resources; and
- Do not duplicate existing efforts.

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Eligible Activities:

Contractors are given latitude in designing their nutrition and obesity prevention programs to best meet the identified needs of SNAP and SNAP-eligible adults and youth in the targeted region and should include a combination of the following activities:

- Behaviorally-focused group education workshops and events that utilize USDA approved nutrition education curriculums and core messages consistent with 2010 Dietary Guidelines and ESNY goals;
- Food demonstrations that promote healthy and economical food planning and purchasing, preparation, storage, and consumption;
- Physical activity demonstrations that promote maintaining a healthy lifestyle and are low-cost, safe, and age-appropriate;
- At least two policy, system and/or environmental strategies to address barriers to making healthy food choices within a limited budget and/or choosing physically active lifestyles;
- Social marketing and social media to maximize reach and reinforce program activities.
- Classroom based lesson delivered by a certified teacher using OTDA approved nutrition education curriculum, including food and/or physical activity demonstration; or classroom based lesson delivered in a low-income day care center by a registered dietician using the evidenced based EWPBCC curriculum.
- After-school workshop delivered by certified teacher or qualified nutritionist using USDA approved nutrition education curriculum, including food and/or physical activity demonstration;
- School Assembly, School Wellness Fair, and/or health event(s) focusing on Nutrition and Obesity Prevention; and
- School and or community garden.

Ineligible Activities:

Program contractors may not expend any SNAP-Ed funds on unallowable activities:

- Classes designed to provide case management or “life skills” training such as classes on English as a second language, parenting, child development, crisis management, rental information
- Classes that are Medical nutrition therapy and secondary prevention interventions.
- Weight loss classes specific to individuals, individualized meal plans, obesity treatment programs, etc.
- Gym, dance, or other instructional exercise classes.
- Clinical health screenings (i.e., cholesterol testing, and blood glucose testing, etc)
- Nutrition education classes that are charged to another Federal program such as WIC, EFNEP, Head Start, etc.
- Breastfeeding education, promotion, and/or support;
- Purchase or production of written or visual material for purposes of lobbying or influencing Federal, State, or local officials to pass or sign legislation or to influence the outcomes of an election, referendum, or initiative;

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- Purchase or production of written or visual nutrition education messages, that is not consistent with the current Dietary Guidelines for Americans and MyPlate;
- Social marketing that target the general population;
- Publication or dissemination of nutrition education and obesity prevention messages that are inconsistent with the current Dietary Guidelines for Americans and MyPlate;
- Television and radio announcements/ advertisements that do not include a brief message about SNAP, its benefits, and how to apply; and
- Food demonstrations where the intent is to provide Ongoing snack or food service, Meal sized portions or complete meal service, food for groceries or supplemental food.

Ineligible Costs:

The USDA SNAP-Ed guidance should be referenced for a complete list of ineligible costs. The following are examples of ineligible costs:

- Costs associated with Organized efforts to influence elected officials and lobbying for legislative/policy changes;
- Costs associated with surveillance or surveys of the general population that are not prorated based on the number of likely SNAP-Ed population
- Costs associated with the establishment and maintenance of environmental or policy changes out of the scope of SNAP-Ed, such as infrastructure, equipment, space, land, or construction;
- Money, vouchers, or passes provided to SNAP-Ed recipients to offset personal costs incurred so that they may attend nutrition education and obesity prevention classes, e.g., for childcare and transportation expenses;
- Childcare or transportation services provided for SNAP-Ed recipients in conjunction with SNAP-Ed activities;
- Reinforcement items costing over \$4.00 each;
- Costs for attendance at conferences or meetings of professional organizations, unless attendance is necessary in connection with the project;
- Costs for preparation of continuation agreements and other proposal development costs;
- Monetary incentives for participants;
- Costs associated with infrastructure, construction, or other capital improvements to retail stores, sidewalks, trails, bicycle paths, or dining facilities;
- Costs associated with refrigeration units in grocery or convenience stores;
- Financial incentives to community partners or retailers to support environmental or policy changes;
- Salaries for retail store staff, farmers market managers, or food service workers or service operations;
- License or permit fees for farmers markets or food retailers;
- University courses that are not relevant to the practical delivery of SNAP-Ed to the SNAP population; and
- Training or development costs of food service workers or others not directly associated with delivery of SNAP-Ed.

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