

Nutrition Outreach and Public Education Program (NOEP)

Question and Answers

March 2020

Identifying Service Areas

Q. Does the non-profit entity have to provide outreach to all 62 regions in NYS? We provide outreach in NYC, upstate and Long Island, but not all 62 counties.

A: Yes. The NOEP is a statewide program. The awarded applicant will be required to provide Nutrition Outreach and Public Education services in all 62 counties in NYS.

Selection and Monitoring of Local Subcontractors

Q. What does sub-contracting services entail?

A. The statewide contractor is expected to sub-contract with local and/or regional community-based, not-for-profit organizations that have the experience, capacity, and networks to effectively carry out local efforts to increase the availability and utilization of federal food assistance programs in each of the 62 counties. The local sub-contractors must be selected through a competitive process, as approved by OTDA. The contractor will be responsible for providing training and technical assistance to subcontractors on SNAP and other nutrition assistance program regulations, effective outreach techniques, allowable program activities, and fiscal management. The statewide contractor will be held legally and fiscally responsible for the contracted related activities of local sub-contractors. The work of local sub-contractors under this project must be planned and coordinated to avoid duplication of food assistance outreach efforts supported by other funds or agencies, particularly SNAP Outreach efforts conducted by the applicant or other organizations funded by OTDA and/or USDA.

Q. How long would we have to reach out to the other organizations and see if they'd like to participate?

A. Applicants should demonstrate the ability to deliver nutrition outreach and public education services in all 62 counties starting the first quarter of the contract period beginning July 1, 2020.