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| LOCAL COMMISSIONERS MEMORANDUM |
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DSS-4037EL (Rev. 9/89)

Transmittal No: 93 LCM-37

Date: April 12, 1993

Division: Commissioner's
Office

TO: Local District Commissioners

SUBJECT: New York's Family Album Videotape

ATTACHMENTS: Attachment I: "New York's Family Album" - Videotape
(Not available on-line)
Attachment II: "New York's Family Album" - Poster
(Not available on-line)

Production has just been completed on "New York's Family Album" videotape. This 18-minute video, hosted by Matilda Cuomo, features children from all around the State who are available for adoption. The children in the video range in age from 5 - 15. Photos of each child are presented with voiceovers from the children telling why they want to be adopted and what having a family would mean to them.

As you know, there are over 1,000 children in New York State waiting for adoption. They range from infants to teenagers, most of them school-aged, some of them with brothers and sisters who must be placed with them. Sixty percent are African-American, 30% are White, and 10% are Hispanic. All would like to be someone's son or daughter.

Please make this video available for viewing in your waiting areas. Posters have been produced (sample enclosed) advertising the availability of the video, and you should have already received "New York's Family Album" magazine, which is a companion piece to this promotional effort to get children adopted in New York.

If you or your Staff Development Coordinators are interested in helping us get the word out on children available for adoption, or if you would like additional copies of the video, poster or "New York's Family Album" magazine, please call 1-800-345-KIDS. We appreciate your cooperation.

Gregory M. Kaladjian
Acting Commissioner