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| INFORMATIONAL LETTER |  
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TRANSMITTAL: 00 INF-8

TO: Commissioners of  
Social Services

DIVISION: Commissioner's  
Office

DATE: March 16, 2000

SUBJECT: Office of Temporary and Disability Assistance (OTDA)  
Census 2000 Campaign

SUGGESTED

DISTRIBUTION: Public Information office Directors  
Administrative Services Directors

CONTACT PERSON: Karen Gaskell, Bureau of Training and  
Workforce Development (518) 473-8320

ATTACHMENTS: None

FILING REFERENCES

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Previous | Releases | Dept. Regs. | Soc. Serv. | Manual Ref. | Misc. Ref.  
ADMs/INFs | Cancelled | | Law & Other | |  
| | | Legal Ref. | |  
| | | | | 00 LCM-4

The purpose of this letter is to notify social services districts about the availability of a two-hour Census 2000 promotional video (presently available only in English) for use in each district's client waiting rooms. The video consists of 2 short Census promotions prepared by the U.S. Census Bureau.

As outlined in 00 LCM-4, we are seeking the participation of all New Yorkers in the upcoming Census. The brochures and poster(s) your office received late last month are part of our educational and promotional efforts. This video is another means of communicating the importance of the upcoming Census, and we would encourage every district to request a copy of the video for viewing by clients in your district's waiting areas. We also would like to remind you of Census information available through a Census 2000 link on our internet home-page ([www.dfa.state.ny.us](http://www.dfa.state.ny.us)).

Video distribution costs will be handled by OTDA.

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Daniel D. Hogan  
Executive Deputy Commissioner