



Office of Temporary and Disability Assistance

ANDREW M. CUOMO
Governor

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Executive Deputy Commissioner

Informational Letter

Section 1

Transmittal:	16-INF-10
To:	Local District Commissioners
Issuing Division/Office:	Center for Employment and Economic Supports
Date:	June 27, 2016
Subject:	Eat Smart New York Nutrition Education Materials
Suggested Distribution:	Supplemental Nutrition Assistance Program (SNAP) Directors Temporary Assistance Directors Employment Coordinators Staff Development Coordinators
Contact Person(s):	SNAP Bureau at 1-800-343-8559, ext. 3-1469
Attachments:	Attachment 1: 2010-01-DGA-B Let's Eat for Health of it (Brochure) Attachment 2: DG Tip Sheet No. 9--Smart Shopping for Veggies and Fruits (English/Spanish) Attachment 3: DG Tip Sheet No. 16—Eating Better on a Budget (English/Spanish) Attachment 4: DG Tip Sheet No.37—Save More at the Grocery Store (English/Spanish)
Attachment Available Online:	<input type="checkbox"/>

Filing References

Previous ADMs/INFs	Releases Cancelled	Dept. Regs.	Soc. Serv. Law & Other Legal Ref.	Manual Ref.	Misc. Ref.

Section 2

I. Purpose

The purpose of this directive is to inform Social Services Districts (SSDs) that the following United States Department of Agriculture (USDA), Eat Smart Nutrition Education materials will be drop shipped to each main social services office and are

available for local offices to order from the BMS Document Services on the following web page: <http://otda.state.nyenet/dta/programs/nutrition/>:

- **2010-01-DGA-B – Let’s Eat for the Health of It (Brochure) (6/11)**
- **DG Tip Sheet No. 9 – Smart Shopping for Veggies and Fruits (English/Spanish Flyer) (9/11)**
- **DG Tip Sheet No. 16 – Eating Better on a Budget (English/Spanish Flyer) (12/11)**
- **DG Tip Sheet No. 37 – Save More at the Grocery Store (English/Spanish Flyer) (4/14)**

II. Background

Per 18 NYCRR 387.2(s)(1) and (2), in order to assist needy families and individuals to obtain Supplemental Nutrition Assistance Program (SNAP) benefits, each local social services department shall prominently display in all local SNAP and public assistance certification sites posters and pamphlets provided by the department regarding foods with substantial nutritional values and menus making use of these foods and the relationship between health and diet.

Increasing the accessibility of nutrition education and obesity prevention materials help persons eligible for SNAP make healthier food choices and pursue active lifestyles. The attached information is designed in a way that facilitates the voluntary adoption of healthy food and physical activity choices and other nutrition-related behaviors conducive to the health and well-being of low-income adult/older adult SNAP applicants and participants.

III. Program Implications

Please note that SSDs will have the option to download the USDA materials from the OTDA SNAP intranet website at <http://otda.state.nyenet/dta/programs/nutrition/> and/or order the materials from BMS Document Services for local district distribution if so requested. LDSSs should make these publications available to SNAP recipients and eligibles and reorder publications from OTDA as needed.

IV. Forms Ordering Information

- The following USDA materials are printed by the New York State Office of Temporary and Disability Assistance:
 - **2010-01-DGA-B Let’s Eat for the Health of It (Brochure) (6/11)**
 - **DG Tip Sheet No. 9 – Smart Shopping for Veggies and Fruits (English/Spanish Flyer) (9/11)**
 - **DG Tip Sheet No. 16 – Eating Better on a Budget (English/Spanish Flyer) (12/11)**

- **DG Tip Sheet No. 37** – Save More at the Grocery Store (English/Spanish Flyer) (4/14)

Please use the bolded text above as the form number, these are unique materials from USDA and they do not have a traditional numbering convention.

- The above referenced documents have been posted on the OTDA SNAP Intranet website at <http://otda.state.ny.net/dta/programs/nutrition/> and may be available for downloading by local districts for reproduction locally, depending on print specifications.
- Any future requests for printed copies of the English version, should be submitted to the New York State Office of Temporary and Disability Assistance (OTDA) using either the OTDA 876EL (DOC) or OTDA 876 EL (PDF) available at http://otda.state.ny.net/ldss_eforms/default.html and either mail, fax or e-mail it to:

Office of Temporary and Disability Assistance
BMS Document Services and Operational Support
PO Box 1990
Albany, NY 12201

E-mail: forms.orders@otda.ny.gov

Social Services Districts (SSD) online forms ordering system: <http://formorders/>

Fax: (518) 402-0084

- Questions concerning ordering these documents should be directed to BMS Document Services at 1-800-343-8859, ext. 4-9522.

Issued By

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Title: Deputy Commissioner

Division/Office: Center for Employment and Economic Supports, NYS OTDA