Administrative Directive Memorandum

Section 1

Transmittal: 22-ADM-09

To: Social Services District Commissioners

Issuing Division/Office: Division of Housing and Refugee Services

Date: July 13, 2022

Subject: Homeless Services Plan (HSP), HSP Outcome Reporting and Code Blue Budgets

Suggested Distribution: Temporary Assistance Directors
Housing Staff
Staff Development Coordinator
Director of Services

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Attachments:
Attachment 1 - Homeless Services Plan Template
Attachment 2 - Homeless Services Plan Outcome Report Template
Attachment 3 - List of HUD-Funded Continuum of Care Contacts
Attachment 4 - Code Blue Request Narrative
Attachment 5 - Code Blue Excel Budget
Attachment 6 - Code Blue Budget Instructions
Attachment 7 - Code Blue Claiming Instructions

Filing References

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Section 2

I. Summary

This Administrative Directive (ADM) informs social services districts (districts) of the requirement that they submit comprehensive homeless services plans and report on outcomes achieved as result of these plans. This ADM also informs districts of the timeframe for submission of a Code Blue Budget and associated justifications.
II. Purpose
This ADM informs districts of the regulation promulgated at 18 NYCRR §304.2. The regulation requires districts to develop and submit to OTDA for approval a comprehensive homeless services plan at least every two years. The homeless services plans are intended to help reduce homelessness through improved coordination of homeless services and to provide more comprehensive program outcome data.

The comprehensive homeless services plan must be submitted by September 6, 2022, for the period of October 1, 2022, to September 30, 2024. The homeless services plan must address specified program components and delineate strategies for reducing homelessness, including strategies related to veterans experiencing homelessness. The regulation further requires each district to periodically report outcomes achieved to OTDA which is required on a semi-annual basis.

Districts must also submit a Code Blue Budget by September 6, 2022, to OTDA if the district is to be reimbursed for Code Blue costs for the period October 1, 2022 to September 30, 2023. The Budgets should adhere as closely as possible to actual costs incurred in prior Code Blue seasons.

III. Background
18 NYCRR §304.2 was adopted to ensure that each district has a comprehensive plan for addressing homelessness, including homelessness among veterans, that reflects coordination of locally available services. The plan must document the availability of homeless prevention services, as well as a continuum of housing and services for individuals and families, including veterans and their families, who become homeless. The plan should include the following components: homelessness prevention services, outreach, emergency shelter, housing assessment and coordinated entry process, transitional housing, and permanent housing. Permanent supportive housing should be sought for homeless persons who are unable to achieve housing stability without receiving ongoing supports. Proposed revisions to an approved homeless services plan must be submitted to OTDA for approval.

The purpose of having a homeless services plan is to reduce homelessness, both by preventing it in the first place, and by moving those who do become homeless into permanent housing as quickly as possible, while providing the supports necessary to maintain housing stability. This plan includes a strategy for ending veterans’ homelessness by linking veterans to permanent housing within 90 days of presenting as homeless. The range of services available to veterans and experiences to date provide confidence this goal can be achieved by every district. The plans are intended to improve local coordination of homeless services and provide more comprehensive program outcome data. Outcomes for each component of the plan must be identified and tracked with an overall goal of homelessness reduction. Districts are required to report every six months on the outcomes achieved.

Per 18 NYCRR § 304.1, a Code Blue alert must be called when temperatures are expected to fall below 32°F with wind chill for at least two consecutive hours, based on the local forecast issued by the National Weather Service (http://forecast.weather.gov/) for the city, town or village within the district that is known to have the largest population of unsheltered homeless persons. When possible, the decision to declare a Code Blue alert should be made by 5:00 p.m. each day. The Code Blue should remain in effect until the temperature rises above 32°F with wind chill, but at least until 7:00 a.m. the next morning.

Code Blue reimbursement is for essential, additional costs that are directly related to the requirements of the Code Blue regulation to provide shelter during inclement weather and are not already funded in any other way. Districts should submit a new budget projecting the costs to be incurred for the direct provision of Code Blue services that are reasonably anticipated to be provided between October 1, 2022 and September 30, 2023. While OTDA expects the Code Blue period to be primarily between the months of October and May, the submission of an annual plan is consistent with 18 NYCRR §304.1.
Once initial plans are approved, districts will have an opportunity to submit a revised plan. Documentation must be provided for all cost increases over the originally approved plan.

IV. Program Implications
The reduction of homelessness requires a concerted and coordinated effort among federal, state, and local governments, as well with not-for-profit and/or faith-based agencies. The purpose of the district homeless services plan is to identify all the resources within the district available to address homelessness, including homelessness among veterans, and facilitate local coordination of strategies targeted to homelessness reduction. In order to accomplish this coordination, districts are strongly encouraged to work closely with Continuum of Care homeless services coordinating bodies required by the U.S. Department of Housing and Urban Development (HUD), as well as county offices of veterans’ services and the NYS Division of Veterans’ Services.

Coordination with the local HUD-funded Continuum of Care homeless services coordinating body will support each district’s ability to establish a homeless services plan and to track services and outcomes. Data regarding program-specific and district-wide outcomes can be tracked by making use of existing data collection methods such as the Homeless Management Information System (HMIS).

Partnerships with local Continuum of Care homeless services coordinating bodies and veterans’ services agencies will allow districts to integrate local and state resources for addressing homelessness with those provided by the federal government. Since local HUD-funded Continuum of Care coordinating bodies can serve homeless persons regardless of their eligibility for temporary housing assistance (THA), HUD-funded Continuum of Care resources may be helpful in addressing the needs of those who are not eligible for THA. Conversely, state and local resources can be used to serve homeless persons who are not eligible for HUD-funded homeless assistance, such as when necessary for those who are re-entering the community from incarceration or other institutional settings.

Districts seeking reimbursement for Code Blue expenditures must submit the forms attached by September 6, 2022 covering the period from October 1, 2022 – September 30, 2023 to Sarah Watson at OTDA per the contact information listed below. Requests for Code Blue reimbursement received after this date may not be eligible for funding. Districts should refer to the Budget Instructions attached as a guide to complete the Budget and associated Budget Narrative. OTDA staff will review each submission and work with the district to ensure all required documents are complete. Projected budgets will be assessed and verified that all expenditures are eligible, essential, and consistent with prior year spending. Should OTDA determine that an expenditure is not eligible, essential, or consistent with prior year spending, OTDA staff will work with the district to revise or delete such costs.

V. Required Action
A. DEFINITIONS

• “Assessment” is the evaluation of the individual’s or family’s housing and housing-related needs.

• “Coordinated entry” refers to a process by which communities prioritize assistance to homeless individuals and families based on an assessment of their vulnerability and severity of their needs.

• “Emergency shelter” means short-term housing accompanied by support services in which the individual/family being housed does not have a lease. This includes short-term housing provided in a shelter built specifically for this purpose, or in other short-term housing such as that provided by a hotel or motel paid for by the social services district or not-for-profit agency.
• “Homeless” means undomiciled and unable to secure or maintain permanent stable housing without assistance. This definition excludes persons who are living “doubled up” with friends or with family.

• “Homelessness prevention” means services and assistance aimed at retention of existing housing or providing alternatives to emergency shelter; including but not limited to eviction prevention, case management, and “shelter diversion” programs.

• “Housing retention services” are the supports necessary for formerly homeless persons to remain stably housed. These include income supports, such as employment, job training, and disability benefits and other assistance; substance use and mental health treatment; medical care; legal assistance; life skills including budgeting; childcare; parenting skills; conflict negotiation; and other services as needed.

• “Street Outreach” refers to essential services for meeting the immediate needs of people experiencing unsheltered homelessness and connecting them with emergency shelter, support services, permanent housing and/or emergency health services. These services may include engagement, transportation, case management and related services.

• “Permanent housing” means community-based housing without a designated length of stay and includes both permanent supportive housing and rapid rehousing. To be permanent housing, the program participant must be the tenant on a lease, or be party to an occupancy agreement, for a term of at least one year, which is renewable for terms that are a minimum of one month long and is terminable only for cause.

• “Permanent supportive housing” means permanent housing in which supportive services are provided to assist homeless persons in remaining stably housed.

• “Point-in-time count” means a count of sheltered and unsheltered homeless persons carried out on one night in the last 10 calendar days of January or at such other time as required by either HUD or OTDA.

• “Rapid rehousing” is a form of permanent housing accompanied by case management for which rental subsidies can be provided for up to 24 months with the goal of helping the household attain self-sufficiency after the rent subsidies end.

• “Temporary housing assistance” (THA) is a temporary assistance benefit provided for an eligible homeless individual or family to meet an immediate need for shelter.

• “Transitional housing” is a facility or apartment rented by a district or non-profit in which the primary purpose is the provide longer-term temporary housing accompanied by supportive services for homeless persons in general, or for specific populations of homeless persons, not to exceed 24 months in duration.

• “Veteran” refers to an adult who served on active duty in the armed forces of the United States, including persons who served on active duty from the military reserves or the National Guard, regardless of discharge status. Documentation of veteran status is not required.

B. HOMELESS SERVICES PLAN

OTDA regulations require that the comprehensive homeless services plan be submitted at least every two years. Districts must submit the plan no later than September 6, 2022 and cover the period from October 1, 2022 through September 30, 2024. The plan must be submitted to OTDA using the template provided in Attachment 1.
Please note that services provided under “Code Blue” conditions should be incorporated into the homeless services plan but a separate “Code Blue” funding request, if applicable, must be submitted. As a reminder, OTDA will consider provision of funding under Code Blue only in situations where the locality was not already paying for Code Blue-related expenses when the original Executive Order 151, which created the statewide Code Blue program, went into effect.

The comprehensive homeless services plan should describe the proposed strategies for addressing the required components listed below.

**Identification of the Number of Homeless Persons**

- Provide the number of sheltered and unsheltered homeless households and individuals the district identified in the most recently conducted point-in-time count (even if not yet published by HUD, these numbers are available from the local Continuum of Care coordinating body). Of these households and individuals, please also specify which of these are homeless veterans and families of veterans.

- Provide an unduplicated count of single individuals (including two adults living together without children) and families with children for whom the district provided temporary housing assistance in the last Federal fiscal year (Oct-Sept).

- Please describe the primary factors that are likely to impact homelessness in your district during the two-year period from October 1, 2022 through September 30, 2024. Summarize the major steps that the district, in conjunction with its other partners, will take to reduce the numbers of homeless persons in the district, including measures taken to mitigate the impact of the COVID-19 pandemic on homeless service provision.

- Please describe the primary factors that are likely to impact veterans experiencing homelessness in your district during the two-year period from October 1, 2022 through September 30, 2024. Summarize the major steps that the district, in conjunction with its veteran services partners, will take to reduce the numbers of homeless persons in the district, including measures taken to mitigate the impact of the COVID-19 pandemic on homeless service provision.

**Street Outreach Services**

- List all the strategies that will be used to conduct outreach year-round to homeless individuals and families. Include both street outreach activities and outreach to not-for-profits and faith-based agencies that serve homeless persons.

- List all the strategies that will be used to conduct outreach year-round to all veterans experiencing homelessness who are unsheltered. Include all data sources, and other methods, that will be used to identify, enumerate, and engage unsheltered veterans.

- List the additional outreach strategies that will be used during “Code Blue” periods (when the temperature is at or below 32 degrees with wind chill) to move homeless persons out of the cold to safety. Provide specific information about where homeless persons will be referred and how they will be transported to these locations.

- Describe the roles played by law enforcement and local mental health and substance use treatment providers in implementing the local Code Blue outreach strategy.

- For each outreach strategy, both year-round and during Code Blue periods, list the entity providing the outreach, the type of outreach to be provided, the population to be served, and the number that are projected to be served annually.
• For each outreach strategy, provide percentages of those served that are anticipated to be moved into the following: permanent housing; temporary housing (including transitional and emergency housing); and institutions (including hospitals, mental health treatment facilities, residential substance use treatment, etc.).

• For each outreach strategy, provide percentages of veterans served that are anticipated to be moved into the following: permanent housing; temporary housing (including transitional and emergency housing); and institutions (including hospitals, mental health treatment facilities, residential substance use treatment, etc.).

**Homelessness Prevention Services**

• Describe all the strategies that will be used to prevent households from becoming homeless. Please consider programs like Rental Supplement Program (RSP), Solutions to End Homelessness Program (STEHP), legal assistance, Emergency Solutions Grant – CARES Act (ESG-CV) and district arrears payments.

• Provide a list of all programs that provide homelessness prevention services and the projected number of households that will be served by each on an annual basis.

• Provide a projection of the percentage of the households receiving these services for whom homelessness will be successfully prevented.

**Emergency Shelter**

• Describe the district’s year-round emergency shelter strategy, both for persons who are eligible for THA, and those who are not, including the referral, intake and shelter placement process, including after-hours placement.

• Describe the district’s strategy to immediately offer some form of shelter to any veteran experiencing unsheltered homelessness who wants it.

• Provide a list of all emergency shelters for single individuals and families including their respective capacities and target populations served (if applicable).

• Provide a projection of the average length of stay in emergency shelters (including hotel/motel stays) for single individuals and families. Within those categories, please specify the average length of stay for single veterans and veterans and their families.

• Provide a narrative description of what steps the district will undertake to reduce the average length of emergency housing stays, where needed, during the plan period.

• Describe what steps the district will undertake to ensure each veteran and their family can achieve permanent housing within 90 days.

• Describe how often local district staff, or the district’s contractor, meet with families who are experiencing homelessness to review Independent Living Plan goals and steps necessary to meet those goals, including efforts to looks for permanent housing. Include in the description the district supports provided and client expectations.

• Describe how often local district staff, or the district’s contractor, meet with single individuals who are experiencing homelessness to review Independent Living Plan goals and steps necessary to
meet those goals, including efforts to looks for permanent housing. Include in the description the district supports provided and client expectations.

- Provide a projection of the percentages of single individuals and families, who during the plan period will be moved from shelter into each of the following: transitional housing, permanent housing including rapid rehousing, and permanent supportive housing.

- Of those single individuals and families, also provide a projection of the percentages of single veterans and veterans and their families, who during the plan period will be moved from shelter into each of the following: transitional housing, permanent housing including rapid rehousing, and permanent supportive housing.

- Describe the district’s Code Blue shelter strategy, detailing the availability of shelter resources in addition to those used for year-round shelter, including their target populations and capacities. Describe any new trends or ongoing needs related to the provision of Code Blue services.

**Transitional Housing**

- Describe the transitional housing resources available to homeless persons in the district:

  - List all transitional housing for single individuals and families and the capacities of each, noting any specific target populations served if applicable. Only those programs that are specifically targeted to homeless individuals and families need to be included. For example, a transitional housing program for persons with mental illness that does not exclusively target homeless persons with mental illness need not be listed.

  - Explain the circumstances under which placement in transitional housing would be considered instead of direct placement into permanent housing.

**Prioritization and Coordinated Entry**

- Describe the district’s role in the Continuum of Care’s HUD required Coordinated Entry (CE) process, including who from the district attends CE meetings or sits on the CE committee, and how a household is referred to a shared entry point for accessing permanent supportive housing.

- Describe how assessments for prioritization are conducted and identify district staff and community members who are responsible for conducting such assessments.

- Identify the person or entity that manages a “by-name” list of households experiencing homelessness. Include how often the list is updated, how survivors of domestic violence are considered, and how veterans are prioritized for housing placement.

**Permanent Housing**

- Describe the linkages that the district has with permanent housing providers that provide housing that is affordable to extremely low-income persons (those with incomes of less than 30% of the area median income.) This may include rapid rehousing programs, local housing authorities, not-for-profits, and private landlords.

- Describe the process by which homeless persons will be referred to this housing. Include information about any rent supplements or subsidies such as Housing Choice Vouchers (Section 8) and how homeless persons will be assisted in accessing these resources.
• Describe how permanent housing for all veterans experiencing homelessness has been identified. Describe how the district is able to assist veterans move into permanent housing quickly.

• Identify all rapid rehousing programs located in the district and how many households such programs are expected to provide rental subsidies to in each year of the plan.

Permanent Supportive Housing

• Provide a listing of all permanent supportive housing resources for homeless persons in the district, along with their respective target populations and capacities.

• Describe the district’s role in facilitating the movement of eligible persons from shelter into this housing. Include how the district will facilitate movement of veterans from shelter to permanent supportive housing (if needed) quickly and without barriers to entry, using housing first principles and practices.

Housing Retention Supports

Please describe the supports available within the district to assist homeless persons in retaining housing stability. These include, but are not limited to, medical care, including linkages with Medicaid managed care programs; substance use and mental health treatment; veterans services; employment services; fiscal management and budgeting skills; childcare; parenting classes; legal services; and conflict negotiation skills. Describe what system(s), including HMIS, is used to measure the effectiveness of housing retention efforts.

C. HOMELESS SERVICES OUTCOMES REPORT

It is the responsibility of the district to track compliance with its comprehensive homeless services plan and to regularly submit homeless services outcome reports using the attached template (see Attachment 2) regarding the numbers of singles and families, including single veterans and veteran families served, in each plan component and the outcomes achieved by the community as a whole. Reports will be due semi-annually, 45 days following the end of each six-month period covered by the comprehensive homeless services plan, on or about May 15 and November 15.

Tracking of plan outcomes can be accomplished by the local district through entry of data for each person served into the Homeless Management Information System (HMIS). Local Continuum of Care coordinating bodies already make use of the HMIS to track program outcomes and this data can be easily aggregated. Contact information for each Continuum of Care coordinated body can be found in Attachment 3. OTDA staff are available to facilitate the coordination of district activities with those of Continuum of Care coordinating entities.

VI. Systems Implications

Data will need to be tracked through a Homeless Management Information System or other electronic system that conforms to HMIS data standards promulgated by HUD.

VII. Additional Information (Optional)

The comprehensive homeless services plan must be submitted to Linda Camoin by September 6, 2022 and cover the period from October 1, 2022 to September 30, 2024. Questions may be directed to Linda Camoin at linda.camoin@otda.ny.gov or by telephone at (518) 473-6661.

Code Blue Budgets must be submitted to Sarah Watson by September 6, 2022. Questions may be directed to Sarah Watson at sarah.watson@otda.ny.gov or by telephone at (518) 473-7367.
VIII. Effective Date
Immediately.

Issued By:
Name: Linda Glassman
Title: Deputy Commissioner
Division/Office: BHRS