



Office of Temporary and Disability Assistance

ANDREW M. CUOMO
Governor

MICHAEL P. HEIN
Commissioner

BARBARA C. GUINN
Executive Deputy Commissioner

General Information System (GIS) Message

Section 1

Transmittal:	21 TA/DC030 Upstate and New York City
Date:	May 20, 2021
To:	Subscribers
Suggested Distribution:	Commissioners, HEAP Coordinators, TA and SNAP Directors, Staff Development Coordinators
From:	Alison Maura, Director of Temporary Assistance and Home Energy Assistance Programs Employment and Income Support Programs
Subject:	Availability of New HEAP Cooling Flyer
Effective Date:	Immediately
Contact Information:	HEAP Bureau (518) 473-0332 or NYSHEAP@otda.ny.gov
Attachments:	Attachment 1: Beat the heat with HEAP! (LDSS-5182)

Section 2

This GIS message is to inform social services districts (districts) of the availability of a new flyer to promote the Home Energy Assistance Program (HEAP) Cooling Assistance Component (CAC). This publication briefly outlines eligibility guidelines for CAC and provides information on how to apply for the benefit.

The publication, entitled [Beat the heat with HEAP! \(LDSS-5182\)](#) (Attachment 1), is a two-page flyer with English on page one and Spanish on page two. This flyer is intended for informational and outreach purposes, and may be displayed and distributed by districts, alternate certifiers, partner State agencies, and other community and non-profit organizations who perform HEAP outreach. Suggested distribution methods include, but are not limited to: mailings, outreach events, waiting areas, and electronic distribution such as email and social media.

[Beat the heat with HEAP! \(LDSS-5182\)](#) may be printed locally or distributed electronically, and is available for download only through LDSS E-Forms and OTDA Publications at the following addresses:

- LDSS E-Forms: http://otda.state.nyenet/ldss_eforms/eforms/5182.pdf
- OTDA Publications: <https://otda.ny.gov/programs/publications/5182.pdf>

Printed copies of this form may not be ordered through OTDA at this time. Districts will be advised when printed copies are available for ordering through LDSS E-Forms and OTDA Publications.

If you have any questions, please contact your HEAP Bureau liaison.